



TRENDSWATCH 2017

About Us

The Alliance's Center for the Future of Museums (CFM) helps museums explore the cultural, political, and economic challenges facing society and devise strategies to shape a better tomorrow. CFM is a think tank and R&D lab for fostering creativity and helping museums transcend traditional boundaries to serve society in new ways. For more information, visit futureofmuseums.org.

The American Alliance of Museums has been bringing museums together since 1906, helping to develop standards and best practices, gathering and sharing knowledge, and providing advocacy on issues of concern to the entire museum community. Representing more than 35,000 individual museum professionals and volunteers, institutions, and corporate partners serving the museum field, the Alliance stands for the broad scope of the museum community. For more information, visit aam-us.org.

Cover

Sea Tree, by Waterstudio. Lead Architect: Koen Olthuis

www.waterstudio.nl

The Dutch architectural firm Waterstudio designed Sea Tree in response to the challenges of providing city green space in the face of urbanization and climate change. This floating structure provides multiple layers of plantings dedicated to birds, bees, bats, and other small animals—no people allowed! Underwater, Sea Tree provides habitats for aquatic life—even, where the climate allows, for artificial coral reefs. The flora and fauna living in and around a Sea Tree will enrich the environment in a zone extending several miles around the moored location.

Sea Tree is based on offshore technology similar to that used for oil storage towers on the open sea. Waterstudio sees an opportunity for large oil companies to donate a Sea Tree to a city to show their concern for better urban environments. Waterstudio believes Sea Tree will be the first floating structure 100-percent built and designed for flora and fauna.