## Countdown to World Architecture Festival



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# Speakers 2011

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Koen Olthuis (1971) studied Architecture and Industrial Design at the Delft University of Technology. He is founder of the Dutch architectural firm Waterstudio.NL that specializes in floating structures to counter concerns of floods, which are both a local concern (since one-third of the Netherlands is reclaimed land) as well as a global one due to the possible effects of climate change. In 2007 he was chosen as number 122 on the Time Magazine list of most influential people in the world



due to the worldwide interest in water de nents. In his vision, today's designers are an essential part of the climate change generation. The new and expected climate effects, together with the pressure on space through urbanization, will push our design targets beyond the waterfront. This involves not only developing architectural concepts and typologies, but also a new sustainable way of dealing with water as well as a dynamic approach to city planning.

By introducing new innovative concepts and visions we can achieve positive and sustainable architectural, urban, social and environmental results while dealing with water management problems at the same time.

With floating architecture we can make high-quality living space on water, offering equal comfort, cost of ownership and lifespan as traditional building methods. Moreover, using existing urban water as building ground offers space for new density, offering worldwide opportunities for cities to respond flexibly to climate change and urbanization.

The first city in which this vision is being developed is The Westland, near The Hague, in Holland. This project incorporates both floating social housing, floating islands, and floating apartment buildings.