



# NETHERLANDS ARCHITECTURE INSTITUTE

## DUTCHVILLE Feel the City



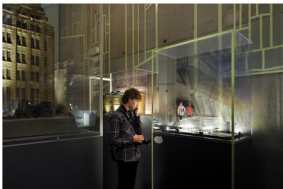
Inside Dutchville. Photo: Mike Bink

Exhibition | NAI Rotterdam - | 01/07/11-01/07/16

**From July 1, the exhibition Dutchville is on display in the fully renovated NAI. In a remarkable approach to architecture, Dutchville is an exhibition that intentionally inspires conflicting feelings. At the NAI, you can explore your love-hate relationship with the urban environment and discover how the city shapes and affects the way you feel.**

The urban environment is perhaps one of the most significant factors that affects our lives and how we feel. Setting out to play on these very feelings, Dutchville takes a radically different approach from many other architecture exhibitions. We see the city at its most alluring, and at its darkest and most foreboding. Come and take a trip through a traditional Dutch city with its historical centre, industrial estates and new-build affordable housing developments. The city is constructed using models from the impressive collection of the NAI. But what appeals to you may not be to the taste of your next-door neighbour – one man's meat is another man's poison. So what are the qualities you look for in a welcoming, comfortable city? And what would you avoid?

Six residents will tell you their stories, sharing their own views of the city – and they don't pull any punches. Architectural features that one person describes in glowing terms are his neighbour's pet hates. And the roles are reversed when the residents talk about other aspects. In this exhibition you will discover that architecture and urbanisation permeates the world around us, discover your likes and dislikes, and get a taste of how the city might look in the future.



Inside Dutchville. Photo: Mike Bink

